



TRADE VISIT TO HONG KONG 9-15th December 2007

To coincide with the World SME Expo in Hong Kong

The World SME Expo <http://www.worldsmeexpo.com/> is an annual event designed for small and medium-sized enterprises (SMEs) run by the Hong Kong Trade Development Council (TDC). The Expo will make it easy for SMEs to meet and connect, to find buyers and partners over three intensive days of business matching opportunities, presentations, seminars, forums and networking events.

Last year's Expo attracted

- more than 320 exhibitors from 40 countries and regions, including 52 from the Chinese mainland
- more than 31,000 visitors (an increase of 24% over 2005)
- 4,250 visitors from the Chinese mainland
- 1,892 international visitors

The Business of Design Week will also be held once again concurrently with World SME Expo <http://www.bodw.com.hk/>

ITINERARY

Sunday, 9 December

20.00 Depart Manchester – Emirates EK20

Monday, 10 December

06.50 Arrive Dubai

09.40 Depart Dubai – Emirates EK380

20.40 Arrive Hong Kong

Accommodation: Eaton Hotel, Nathan Road, Kowloon

Tuesday, 11 December

am Briefing at the British Consulate Hong Kong

pm Individual meeting programmes

Wednesday, 12 December

World SME Expo or individual meeting programmes

Thursday, 13 December

World SME Expo or individual meeting programmes

Friday, 14 December

World SME Expo or individual meeting programmes

Saturday, 15 December

00.35 Depart Hong Kong – Emirates EK381

05.40 Arrive Dubai

07.55 Depart Dubai – Emirates EK18
11.30 Arrive Manchester

***Accommodation and programme as detailed above may be subject to change**

BENEFITS

- Return flight Manchester-Hong Kong
- 4 nights bed & breakfast standard room accommodation
- Airport transfers in Hong Kong
- Entrance to the World SME Expo in Hong Kong
- Evening reception with VIP's
- Training workshop in Chinese business culture
- Pre-visit briefing providing you with all the necessary information prior to your trip
- Accompanied by ConnectChina & Hull City Council

THE COST

The basic cost for return economy class flights from Manchester to Hong Kong, 4 nights single room bed and breakfast accommodation, group transfers between airport and hotel, airport taxes and the full benefits package as detailed above is £1086.00. ***There is a (50:50) match funding grant available for eligible companies* against the package cost = nett cost of £543.00.***

Other eligible costs for the grant include:

- Transport in Hong Kong
- Subsistence in Hong Kong
- Marketing materials
- UK airport transfer/parking costs

TO RESERVE A PLACE

Please complete the enclosed Booking Form and send to Joanna Lavan at the above address together with a non-refundable deposit of **£450** per person by cheque. (Cheques should be made payable to the ConnectChina Ltd). Places are subject to availability. The balance will be payable prior to departure.

**Closing date for receipt of completed booking form and deposit:
Friday, 19 October 2007**

***Please request eligibility criteria.**



BOOKING FORM

Trade Visit to Hong Kong 9th-15th December 2007

Please reserve me place(s) on the Trade Visit

Hong Kong

I enclose the non-refundable deposit of £450 per person, cheques should be payable to ConnectChina Ltd

Number of employees: Turnover: (£)

Name of delegate if different from below.....

Company Name		
Address		
Postcode		
Tel:	Fax:	Email:

Full payment should be made not later than 2 weeks before the date of departure. Unfortunately no refunds can be given for cancellations once the flight has been booked which will be on receipt of your deposit.

Signed Date

Please post to:
Joanna Lavan, ConnectChina Ltd, Unit 33, Batley Business & Technology Centre,
Batley WF17 6ER
Tel: 01924 420780 Fax: 01924 471281 e-mail: Joanna@connectchina.co.uk